

July 2021 Release Notes

What's New?

- Apple Pay and Google Pay
- New Itemized Guest Detail Report
- Test Environment (Staging)
- Global & Guest Question User Experience (UX)
- Reporting Fixes
- Bug Fixes

July 1st marked the beginning of our new fiscal year. It was a month dedicated to providing structure and definition to the next three months of work, in order to complete projects significant to the beginning of the season. While we didn't release anything huge, we began significant planning and collecting of feedback in our Discovery process for the crucial months that follow.

Below are details related to work completed in July. This includes a quick review section as well as more details for further understanding.

Apple Pay and Google Pay

Quick Review

- New payment options to improve cart conversion
- Apple Pay is available on a Safari browser and Apple iPhones
- Google Pay is available on a Chrome browser and Android phones

Adding these alternative payment methods has been something we've been planning for a while. Allowing your guests to use a quick method for payment improves cart conversion by up to 20% on mobile and 15% on desktop.

We plan to reintroduce our deposit feature and add "Pay in Fours" installments before next March 2022.

Click [here](#) to watch the video about how to use Apple Pay and Google Pay.

New Itemized Guest Detail Report

Quick Review

- New Report under Guest & Product Info
- Includes both Activities and Items in one report
- A hybrid of the Guest Detail and Addon Report

This new report helps answer important questions about the upcoming day. Who purchased a lesson and do they need rentals? You no longer have to combine the information from two reports to fulfill these needs.

Staging

Quick Review

- Access to a test environment for building new products and configurations
- Walk through the checkout process as a guest
- Submit a test payment

Partners now have a staging environment to test product configuration. You can view products in ecommerce, add them to a cart, and checkout as a guest using a test credit card. This will assist with finalizing your guest experience without testing live. We know how popular those tubing tickets are!

Global & Guest Question User Experience (UX)

Quick Review

- All questions requiring an answer at checkout are now located under the Guest Question page on the left side navigation.
- There are two tabs; Questions and Global Questions
- Guest Questions are those which apply a question to specific products at checkout
- Global Questions are those which apply a question to all products at checkout

You can set-up and edit your Guest Questions from one page.

Reporting Fixes

Quick Review

- Updated payout calculations on reports
- Added a new column to denote the Stripe payout and calculated payout
- Updated email related to report

Bug Fixes

Quick Review

- Confirmation emails
- Apple Pay updates
- Modification updates